

typographical nightmares

TEX

Hans Hagen, PRAGMA ADE, 2003

Outline

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What makes a style complex

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What makes a style complex

What makes our life hard

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- What makes a style complex
- What makes our life hard
- What can make our live easier



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- What makes a style complex
- What makes our life hard
- What can make our live easier
- What you should keep in mind



What makes a style complex



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- documents demand a consistent look and feel



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What makes a style complex

- documents demand a consistent look and feel
- design elements may depend on the text flow **technik**
- multiple structures (document views) can interfere **pascal i pascal v**
- authors and editors tend to take over control



What makes our life hard



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- a simple design can demand a complex style **icare**



What makes our life hard

- a simple design can demand a complex style **icare**
- details can take a lot of time **prikkels**



What makes our life hard

- a simple design can demand a complex style **icare**
- details can take a lot of time **prikkels**
- designs are seldom complete and structured



What can make our live easier



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- designers should stick to and concentrate on designing



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- there need to be examples of the content
- other (related) activities have to be streamlined
- structure should (mildly) control the authors `pre-dtp`
- tools should provide means for proofing and testing `interface sample 1`
`sample 2 sample 3`



What you should keep in mind



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What you should keep in mind

- \TeX is more powerful than many people are aware of
- there is always more than one solution
- once implemented, fuzzy specifications are seldom checked
- finally time pressure becomes your friend

