Contents

Images and Quantities 13

Visual and Statistical Thinking: Displays of Evidence for Making Decisions 27

Explaining Magic: Pictorial Instructions and Disinformation Design 55

The Smallest Effective Difference 73

Parallelism: Repetition and Change, Comparison and Surprise 79

Multiples of Space and Time 105

Visual Confections: Juxtapositions from the Ocean of the Streams of Story 121