Do you know \TeX ?
We use \TeX{} for typesetting \ldots
We use Tex for typesetting . . .

mathematical text . . .
We use TeX for typesetting ... mathematical text ... but also for text that has no math ...
We use \TeX\ for typesetting ... but also for text that has no math ... or presentations like this ...
We use \TeX\ for typesetting \ldots\ but also for text that has no math \ldots

or presentations like this \ldots

and whatever you can come up with!
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We use \TeX for typesetting …

mathematical text …
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mathematical text . . .
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mathematical text . . .

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We use TeX for typesetting ... but also for text that has no math ...

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... and mathematical text ...
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