

typographical

nightmares

TEX

Outline

TEXT

# Outline

What makes a style complex

TEXT

# Outline

What makes a style complex

What makes our life hard

TEXT

# Outline

What makes a style complex

What makes our life hard

What can make our live easier

TEXT

# Outline

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What you should keep in mind

TEXT

What makes a style complex

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# What makes a style complex

- documents demand a consistent look and feel

TEXT



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- design elements may depend on the text flow **techniek**



TEXT

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- documents demand a consistent look and feel
- design elements may depend on the text flow **techniek**
- multiple structures (document views) can interfere **pascal i pascal v**

A large graphic element consisting of the word "TEXT" in a bold, serif font. The letters are rendered in a vibrant red color, with a semi-transparent grey shadow or outline behind them, creating a layered effect. The text is positioned in the bottom right corner of the slide, overlapping the dark background.

# What makes a style complex

- documents demand a consistent look and feel
- design elements may depend on the text flow **techniek**
- multiple structures (document views) can interfere **pascal i pascal v**
- authors and editors tend to take over control

A large graphic element consisting of the word 'TEX' in a bold, serif font. The letters are rendered in a vibrant red color, with a semi-transparent grey shadow or outline behind them, creating a layered effect. The text is positioned in the bottom right corner of the slide, overlapping the dark background.

What makes our life hard

TEXT

# What makes our life hard

- a simple design can demand a complex style **icare**

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- a simple design can demand a complex style **icare**
- details can take a lot of time **prikkels**

TEX

# What makes our life hard

- a simple design can demand a complex style **icare**
- details can take a lot of time **prikkels**
- designs are seldom complete and structured

TEX

What can make our live easier

TEXT



# What can make our live easier

- designers should stick to and concentrate on designing

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**TEXT**

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- designers should stick to and concentrate on designing
- there need to be examples of the content
- other (related) activities have to be streamlined
- structure should (mildly) control the authors **pre-dtp**
- tools should provide means for proofing and testing **interface sample 1**  
**sample 2 sample 3**

**TEX**

What you should keep in mind

TEXT

# What you should keep in mind

- $\text{T}_{\text{E}}\text{X}$  is more powerful than many people are aware of

A large, stylized logo for T<sub>E</sub>X. The letters 'T', 'E', and 'X' are rendered in a bright green color with a slight shadow effect. The letter 'E' is in a classic serif font, while 'T' and 'X' are in a more modern, sans-serif style. The logo is positioned in the bottom right corner of the slide, overlapping the white and black background areas.

# What you should keep in mind

- $\text{\TeX}$  is more powerful than many people are aware of
- there is always more than one solution

A large, stylized logo for TeX. The letters 'T', 'E', and 'X' are rendered in a bright green color, while the letter 'R' is in a dark grey color. The logo is set against a dark grey background and is partially overlaid by a white rectangular area on the left side.



# What you should keep in mind

- $\text{T}_{\text{E}}\text{X}$  is more powerful than many people are aware of
- there is always more than one solution
- once implemented, fuzzy specifications are seldom checked

A large, stylized logo for T<sub>E</sub>X. The letters 'T', 'E', and 'X' are rendered in a bright green color, while the letter 'X' is also overlaid with a grey shadow. The logo is positioned in the bottom right corner of the slide, partially overlapping a dark grey background.

# What you should keep in mind

- $\text{T}_{\text{E}}\text{X}$  is more powerful than many people are aware of
- there is always more than one solution
- once implemented, fuzzy specifications are seldom checked
- finally time pressure becomes your friend

A large, stylized logo for T<sub>E</sub>X. The letters 'T', 'E', and 'X' are rendered in a bright green color with a thick, bold font. The letter 'E' is slightly smaller and positioned between the 'T' and 'X'. The logo is set against a dark gray background that is part of a larger graphic element on the right side of the slide.