

Title of Our Presentation

Joe Schmoe

We thrive in information–thick worlds because of our marvelous and everyday capacity to select, edit, single out, structure, highlight, group, pair, merge, harmonize, synthesize, focus, organize, condense, reduce, boil down, choose, categorize, catalog, classify, list, abstract, scan, look into, idealize, isolate, discriminate, distinguish, screen, pigeonhole, pick over, sort, integrate, blend, inspect, filter, lump, skip, smooth, chunk, average, approximate, cluster, aggregate, outline, summarize, itemize, review, dip into, flip through, browse, glance into, leaf through, skim, refine, enumerate, glean, synopsise, winnow the wheat from the chaff and separate the sheep from the goats. ec-lmr12

This Is Our First Slide!

- One
- Two
- Three
- Four
- Five
- Six
- Seven
- Eight

Coming back to the use of typefaces in electronic publishing: many of the new typographers receive their knowledge and information about the rules of typography from books, from computer magazines or the instruction manuals which they get with the purchase of a PC or software. There is not so much basic instruction, as of now, as there was in the old days, showing the differences between good and bad typographic design. Many people are just fascinated by their PC's tricks, and

think that a widely-praised program, called up on the screen, will make everything automatic from now on.

Slide with Lots of Text!

Imagine trying to live in a world dominated by dihydrogen oxide, a compound that has no taste or smell and is so viable in its properties that it is generally benign but at other times swiftly lethal.

Thus, I came to the conclusion that the designer of a new system must not only be the implementer and first large-scale user; the designer should also write the first user manual.

The separation of any of these four components would have hurt \TeX significantly. If I had not participated fully in all these activities, literally hundreds of improvements would never have been made, because I would never have thought of them or perceived why they were important.

But a system cannot be successful if it is too strongly influenced by a single person. Once the initial design is complete and fairly robust, the real test begins as people with many different viewpoints undertake their own experiments.

I Wish I Knew More Math!

But this sure looks pretty:

$$\pi(n) = \sum_{k=2}^n \left\lfloor \frac{\phi(k)}{k-1} \right\rfloor.$$

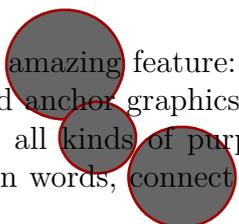
This nation, turning 100 years old, had no *Odyssey*, no St. George slaying the dragon, no Prometheus. The emerging American genius for making a lot of money was a poor substitute for King Arthur and his knights (although the Horatio Alger myth of rags to riches was good for a lot of mileage). Without a mythology and set of ancient heroes to call its own, America had to manufacture its heroes. So the mythmaking machinery of nineteenth-century American media created a suitable heroic archetype in the cowboys of the Wild West. The image was of the undaunted cattle drivers living a life of reckless individualism, braving the elements, staving off brutal Indian attacks. Or of heroic lawmen dueling with six-guns in the streets at high noon. This artificial Wild West became America's *Iliad*.

Famous Epics			
Poet	Title	Language	Hero
Homer	<i>Iliad</i>	Greek	Achilleus
Virgil	<i>Aeneid</i>	Latin	Aeneas
	<i>Beowulf</i>	Old English	Beowulf

If [in 2600] you stacked all the new books being published next to each other, you would have to move at ninety miles an hour just to keep up with the end of the line. Of course, by 2600 new artistic and scientific work will come in electronic forms, rather than as physical books and paper. Nevertheless, if the exponential growth continued, there would be ten papers a second in my kind of theoretical physics, and no time to read them.

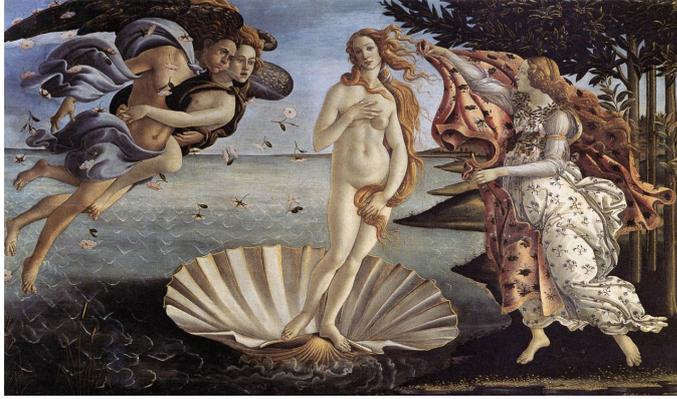
Some Metafun Wizardry!

Metafun has a really amazing feature: it can locate positions in your text and anchor graphics to these positions. You can use this for all kinds of purposes: put a background behind certain words, connect them with lines or arrows, etc.



Had our solar system included two suns, the problem would have involved three bodies (the two suns and each planet), and chaos would have been immediately obvious. Planets would have had erratic and unpredictable orbits, and creatures living on one of these planets would never have been able to perceive the slightest harmony. Nor would it have occurred to them that the universe might be ruled by laws and that it is up to man's intellect to discover them. Besides, it is not at all obvious that life and conscience could even emerge in such a chaotic system.

A picture taking the entire width



Donald Knuth has spent the past several years working on a system allowing him to control many aspects of the design of his forthcoming books, from the typesetting and layout down to the very shapes of the letters! Seldom has an author had anything remotely like this power to control the final appearance of his or her work. Knuth's $\text{T}_{\text{E}}\text{X}$ typesetting system has become well-known and available in many countries around the world. By contrast, his METAFONT system for designing families of typefaces has not become as well known or available.

In his article "The Concept of a Meta-Font", Knuth sets forth for the first time the underlying philosophy of METAFONT, as well as some of its products. Not only is the concept exciting and clearly well executed, but in my opinion the article is charmingly written as well. However, despite my overall enthusiasm for Knuth's idea and article, there are some points in it that I feel might be taken wrongly by many readers, and since they are points that touch close to my deepest interests in artificial intelligence and esthetic theory, I felt compelled to make some comments to clarify certain important issues raised by "The Concept of a Meta-Font".



And here's
a picture
with text next to it.

The Earth, as a habitat for animal life, is in old age and has a fatal illness. Several, in fact. It would be happening whether humans had ever evolved or not. But our presence is like the effect of an old-age patient who smokes many packs of cigarettes per day . and we humans are the cigarettes.